



MASTER COACHING

“Learn From The Best And Share With The Rest.”

Have you already discovered there can be different meanings you can give to the title of my new book?

- The first is to achieve a state of **Excellence** that you will reach, once you are able to coach others to become a Master Coach.
- The second is learning the process to be able to coach other people to achieve the changes they need to reach for greater success and fulfilment.
- The third are the fundamental principles that produce beneficial and meaningful culture conversion in businesses and organisations.

The main reason this book is so different from all the other books on coaching and personal development is because it ensures you can put into practice the principles, processes, tools and techniques that bring about real change.

You can read the words and think you understand. You can talk about the principles and get others to think you understand. It is only when you really apply the knowledge and practice it on yourself and with others that you will know you understand. That is why this book is part of a complete

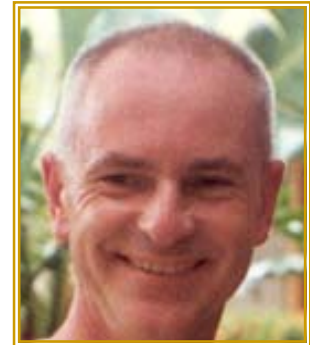
Master Coaching is a Life Changing Experience.

It starts with you deciding that you want to **Master Coaching** and finishes with you receiving your certificate, which demonstrates you have the skills and dedication it takes to **Master Coaching**. You will also receive one to one coaching and support when you start practicing and coaching others.

This experience provides you with a whole new set of skills, which are the combination of the very best tools and techniques, brought together into a process that you will benefit from for the rest of your life.

This book contains a whole series of valuable resources, which will support you: -

- A personal coaching process.
- Four personal profiles that measure focus.
- The ideal profile for **Master Coaching**.
- The **Master Coaching** scorecard so you can set up an action plan for continuous improvement.



Welcome to this exciting release of my third book. It is another dream come true and I want to share with you more seeds of success in a way that you will be able to understand and be applying them in your life from the first day that you read my new book. I want you to have every opportunity of success and I look forward to hearing from you with your stories of discovery.

This Master Coaching Experience is

available for you to order now. Once you make the decision to proceed you will start the journey of discovery.

Order Your Experience Now including Executive Coaching



- The **Master Coaching** manual containing all the tools and techniques needed to support you as a personal coach.
- The **Master Coaching** daily journal to record your progress.
- Reference to fifty books you can use as additional resource.

The **Master Coaching Experience** is a three month – highly focussed, personal development programme. You can expect to experience the following benefits and results when you invest in your **Master Coaching Experience**.

1. Greater expectations for yourself and others.
2. Greater knowledge about yourself and your future.
3. Greater focus on your future direction and goals.
4. Greater momentum to committed action.
5. Greater self-belief and self-confidence.
6. Greater self worth and value.
7. Greater knowledge on how you can help others.
8. Greater understanding of what shapes success.
9. Greater skills to be a **Master Coach** to others.
10. Greater and improved lifestyle and work balance.

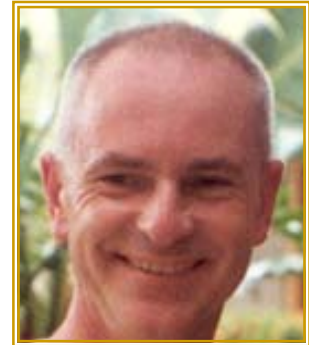
The first 90 days are just the beginning! With the unique knowledge, skills and experience you will start to realise your true potential for the first time.

“You Become Successful To The Extent That You Help Yourself And Others Become Successful.”

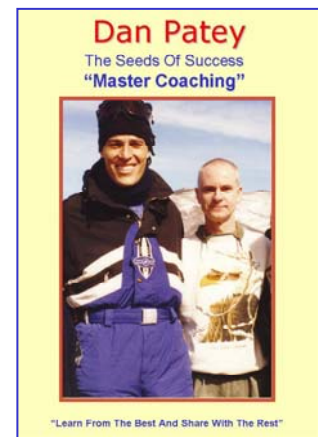
One of the most effective ways of applying **Master Coaching** is in business. The reason I say this is because I have spent over 30 years helping businesses to become more successful and continue to see the same problems occurring from a lack of performance. When I am asked, why after so long, do I continue to see the same problems for poor performance being repeated, I respond by giving the same answer.

“The main reason for poor performance in business is found in the ability to harness and optimise its most valuable asset – the people in the business.”

All businesses are primarily made up of people. Business is a process for generating ongoing wealth and value for all those involved. The greater the value the greater the success. The ability to motivate people to produce at their highest potential is the most important role of management and leadership.



Below is what you will see when you first look at the front cover of the book.



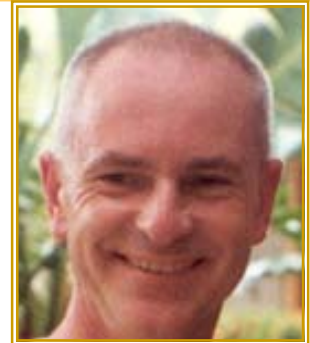
The front cover of the book is illustrated with Tony Robbins who is recognised as the leading Master Coach in the world today.

Order Your Experience Now including Executive Coaching



With the knowledge of how to motivate people to work together in the right culture with the right people in the right roles with the right goals producing the maximum performance.

Master Coaching has been designed to show business people how to bring out the best in people. No other personal development process can compare to the results, which are achieved when a highly skilled **Master Coach** works with a team who have the willingness and capability to learn and apply new ways of thinking, acting and responding.



Every business is in constant change and the ability to influence and manage change is critical. Change is a critical process, which is still seen more like an art than a process. Once you know how change takes place and how to manage it, you possess one of the key success factors for business excellence, high performance and success.

On the back cover of the book you will see how you can discover for yourself, your true potential.

Master Coaching provides the skills, which when applied to any business, will bring about significant improvements in performance. This is why I created **Master Coaching** - to give business people a proven approach to effective change.



Master Coaching provides the foundation for converting cultures, which must change - such as Partnerships, Joint Ventures and Major Project.

What does the Master Coaching Experience cost?

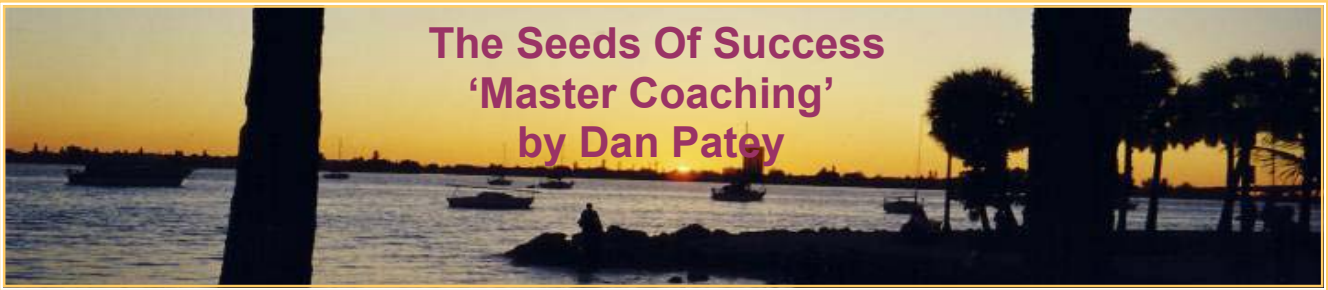
The most significant cost is the time you will invest in learning and applying the knowledge associated with **Master Coaching**.

If you make the investment and do the work on yourself you will capture the biggest opportunity in making a significant difference in your life and others.

You will discover what every business needs for success. You are guaranteed continued success and value. Success leaves clues for you to discover, if you are prepared to look and see.

If you have already decided to go ahead and invest in the **Master Coaching Experience** – Congratulations! All you need to do is confirm your commitment by placing your order on the attached form. This is your chance to participate in this unique opportunity and discover your true potential with how much more you have to offer. It will give you the tools and techniques for achieving greater success – faster than ever before. So, now is your chance to make the next 90 days the most valuable personal investment you have ever made.

Order Your Experience Now including Executive Coaching



The Seeds Of Success
'Master Coaching'
by Dan Patey

Order Form
for
'Master Coaching' Experience

YES! I want to order my Master Coaching Experience. Which includes the following:

-

1. My Master Coaching Book
2. My Master Coaching Manual
3. My Personal Master Coaching Session
4. My Two Personal Coaching Observations Sessions
5. My Master Coaching Certificate

Total investment for the Master Coaching Experience is...£1,000 plus VAT

Full Name: _____ Signature: _____

Full Address:

Tel Number _____

E-mail: _____

Please fax this sheet to Dan Patey of DND Associates

Fax Number: 0121 445 1494

Thank You

Dan Patey

Order Your Experience Now including Executive Coaching